

## **CANDIDATE FOR REDDING CITY COUNCIL MEMBER**

ERIN RESNER

Occupation: Small Business Owner

Over the past 14 years, operating a business has taught me a multitude of skills. It has taught me how to be creative when money is tight, how to make difficult decisions when others are afraid, and how to pick myself up in spite of failure or disappointment. It has taught me how to create a culture that conquers and triumphs, where people thrive. Most importantly, it has taught me how to see potential; potential in ideas and potential in people. Redding is full of possibility. We have all the assets in place to be a thriving city; we simply need to leverage those assets. We have beautiful landscapes and proximity to larger metropolises but most importantly we have the people. Creative, intelligent people who support each other, rally around causes, and forge new paths. When we collaborate on ways to solve our problems, we can tackle any issue. We are not perfect but we are strong. For these reasons, I'm so thankful I grew up in Redding. I'm proud to be raising children in Redding. I want to help build the community that someday my children are proud to call home.