

Shasta County Citizens Advisory Redistricting Commission



May 27, 2021

Meeting Minutes

Meeting commenced: 1:33p.m.

1. Cathy Darling Allen (County Clerk/Registrar of Voters) introduced each county staff present. Each Commissioner introduced themselves and said a brief biography about themselves.
2. *Elect Chairperson & Vice Chair:* Bruce Ross (District 1) was nominated for chairperson for this meeting. It was decided by all the Commissioners for future meetings to rotate the chairperson for each meeting starting with District 1. If the chairperson is absent, it will rotate to the next district and then when the Commissioner returns, it will go back to their turn. Duties of chair will include beginning and ending the meeting and deciding public comment speaking time.
3. *Public comment:* No member of the public wanted to comment.
4. *Staff presentation:* Joanna Francescut (Assistant County Clerk/Registrar of Voters) introduced herself and presented a PowerPoint and in-depth presentation on: The Brown Act, Responsibilities of the Citizens Redistricting Advisory Commission (CRAC), Redistricting Principles overview, Census data overview, Community Engagement overview and Request input from commission members.
5. *Discuss future meeting schedule:* Commissioners discussed having one online workshop so everyone can attend during the lunch hour. Joanna Francescut discussed that the Commissioners should be available for the workshops held in their own district. For workshops outside their districts, it would be best to have a minimum 2-3 Commissioners present. For the meeting in Redding at Parson's Jr. High School, it would be best to have all district members available as that geographic area may affect all district boundaries. It was decided to hold that meeting in August due to Commissioners' vacation schedules.
6. *Discussion of next meeting's agenda:* Commissioners discussed timeline and funding of outreach. Commissioners will bring back outreach item ideas for the next meeting on June 16th. Discussion included: going to the Board of Supervisors for funds (need a Board date if this is chosen), free ads such as Facebook and Twitter, and fee-based ads such as TV and radio ads. Commissioners suggested placing flyers in utility district bills. Commissioners requested to see example outreach plans with a budget breakdown.
Cathy Darling Allen addressed how the district lines may be adjusted in the population center, but this cannot be determined until census data becomes available. She also discussed that the Commission will get more detailed precincts line information using GIS.
James Ross (Assistant County Counsel) discussed drafting by-laws for the Commission as well as more in-depth information on the Brown Act, to be presented at the next meeting.
7. *Meeting Adjourn 3:03 p.m.*